



Press Release
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Photos (high resolution)
available on request

A Complete Suite of Local Spokes Resources Now Available!

Local Spokes is pleased to announce the release of exciting new resources that support bicycling in diverse communities like the Lower East Side and Chinatown, where this award-winning two-year old coalition of sustainability, advocacy and cycling organizations is located.

During this period, Local Spokes has involved hundreds of community members in visioning sessions, surveys, rides, parties and more. As seen at LocalSpokes.org, the outcomes are encapsulated in:

- an exciting new video by Streetfilms highlighting the overall program
- the latest Youth Ambassadors video by Peter Shapiro
- Local Spokes Neighborhood Action Plan – 28 pages, with summaries in Chinese and Spanish
- and, designed for all who wish to take this model further, the first edition of the Local Spokes Toolkit

That's not all! Photo album, social media, youth blog, press clips and press kit provide more insight into the process, possibilities and potential of community-engaged cycling development.

Local Spokes is the Lower East Side/Chinatown Bicycling Coalition. It engages local residents to envision the future of bicycling in our diverse neighborhoods. Through a participatory process that began with a Community Survey and involved numerous public events and visioning sessions as well as a team of Youth Ambassadors, Local Spokes has developed a suite of resources designed to share the process with other communities.

“Created with the support of the JM Kaplan Fund, the coalition joins me in inviting community groups across New York City, throughout North America and around the world to use these resources to generate participation and explore the future of bicycling in your hometown,” said Wendy Brawer, Director of Green Map System, and coordinator of Local Spokes’ communications.

In March 2013 Local Spokes was presented with an Innovation Award by the Alliance for Biking & Walking, a national advocacy organization, which was accepted by Youth Ambassador Devlynn Chen. The award was given at the National Bike Summit in Washington DC.

The Local Spokes coalition includes nine organizations: Asian Americans for Equality, Good Old Lower East Side, Green Map System, Hester Street Collaborative, Recycle-A-Bicycle, Times Up!, Transportation Alternatives, Two Bridges Neighborhood Council, and Velo City. Each organization brings a unique perspective, skillset and network to Local Spokes and each is described below.

Contact Local Spokes at info@localspokes.info

Local Spokes Coalition PARTICIPATING ORGANIZATIONS

Since 1974, **Asian Americans for Equality** has advanced the rights of Asian Americans and all those in need through advocacy, immigration assistance, social services, affordable housing, sustainability initiatives, and economic development.

Active in NYC and hundreds of diverse communities in 65 countries, **Green Map System** supports a locally-led global movement charting the way to a sustainable future.

Good Old Lower East Side is a neighborhood base building organization that has been fighting to keep people in their homes and in their communities since 1977.

Hester Street Collaborative seeks to create more equitable, sustainable, and vibrant neighborhoods where community voices lead the way in improving their environment and neglected public spaces through design, education and advocacy.

Recycle-A-Bicycle is a community-based bike shop and non-profit organization that facilitates innovative youth development programs including job training, environmental education, and Kids Ride Club.

Time's Up! is an environmental organization that advocates for bicycle uses and promotes environmental awareness.

Transportation Alternatives advocates for biking, walking and public transportation throughout the five boroughs of New York City.

Two Bridges Neighborhood Council is a long time developer of affordable housing and is involved in community development for the Lower East Side and Chinatown communities.

Velo City is a cycling-based urban planning and design education initiative serving high school youth and community residents of diverse, underserved NYC neighborhoods.